



Process No: VJIT/Pri. Off./MBA-BoS/41/2024

Date: 01-07-2024

OFFICE ORDER

The College Administration is pleased to reconstitute the Board of Studies (BoS) Committee for Management Studies, with effect from 1st July 29th June 2024, with the following members.

S.No.	Name of the Member	Designation
1	Dr. P. Chakradhar, Head of the Department, Management Studies, VJIT.	Chairman
2	Dr. Sindhu, Professor of Management, SMS, JNTUH	JNTUH Nominee
3	Dr. A. Vidhyadhar Reddy, Professor, Institute of Public Enterprise (IPE), Hyderabad.	External Member
4	Dr. I. Lokanandha Reddy, Associate Professor, University of Hyderabad.	External Member
5	Dr. P.S.S. Murthy, Professor, School of Management, Anurag University, Hyderabad.	External Member
6	Prof. G. Surender Reddy, Chief Advisor, Centre of Energy Technology, Osmania University.	External Member
7	Mr. MNVL Pavan Kumar, C.A., C.W.A., C.S.	Industry Member
8	Balarama Chowdary, Project Manager, Legato Pvt. Ltd.	Alumni
9	Dr. K.V.R. Satya Kumar, Dept. of Management Studies, VJIT	Internal Member
10	Dr. Masarat Jahan, Dept. of Management Studies, VJIT	Internal Member
11	Mrs. K. Kavitha, Dept. of Management Studies, VJIT	Internal Member
12	Mrs. A.K. Srujana, Dept. of Management Studies, VJIT	Internal Member

- The above members of Board of Studies shall hold the office until further orders with effect from the date of issue of this order.
- The members attending the meeting of the Board of Studies are eligible for TA & DA as per the rules of the Institution in force.
- The members are also requested to intimate this office in case of any change in their address and designation.


PRINCIPAL

Copy to:
All the Members



Minutes of the meeting of Board of Studies, Department of Management Studies held on 5th July, 2024 at 10.30 A.M in a virtual mode.

The following members were present in the meeting.

Board of Studies - Department of Management Studies

S.No.	Name of the Member	Designation	Signature
1	Dr. P.Chakradhar, Head of the Department, Department of Management Studies, VJIT.	Chairman	
2	Dr. Sindhu, Professor of Management, SMS, JNTUH.	JNTUH Nominee	
3	Dr. A. Vidhyadhar Reddy, Professor, Institute of Public Enterprise (IPE), Hyderabad.	External Member	
4	Dr. I. Lokanandha Reddy, Professor, University of Hyderabad.	External Member	
5	Dr. P.S.S. Murthy, Professor, School of Management, Anurag University, Hyderabad.	External Member	
6	Prof. G. Surender Reddy, Chief Advisor, Centre of Energy Technology, Osmania University, Hyderabad.	External Member	
7	Mr. MNVL Pavan Kumar, General Manager-Taxation, Greenko Group, Hyderabad.	Industry Member	
8	Mr. Bala Rama Chowdary, Project Manager, Legato Pvt. Ltd.	Alumni	
9	Dr. K.V.R. Satya Kumar, Associate Professor, Dept. of Management Studies, VJIT.	Internal Member	
10	Dr. Masarat Jahan, Assistant Professor, Dept. of Management Studies, VJIT.	Internal Member	
11	Mrs. K. Kavitha, Assistant Professor, Dept. of Management Studies, VJIT.	Internal Member	
12	Mrs. A.K. Srujana, Assistant Professor, Dept. of Management Studies, VJIT.	Internal Member	

Item No. 1: Approval of the Proposed MBA Syllabi

The Chairman of Board of Studies (BoS) presented the syllabus of MBA I, II, III, IV Semesters and course structure of the same.



Members of Board of Studies Suggested the Following Changes in the Proposed Syllabus:

- Board of Studies Members has suggested to remove Rectification of Errors from the subject Financial Reporting and Analysis, as the topic does not come under Reporting, hence as per the suggestion, it was removed and syllabus was updated accordingly.
- Board of Studies Committee has advised to rename the Corporate laws instead of Essential Laws in the Course of Legal Business Environment, hence as per the suggestion, syllabus was updated accordingly.
- According to the current industrial requirements, Committee has suggested to offer Power BI and Advanced Excel.
- Committee has suggested to provide hands-on experience on Jira Board along with Agile Management by conducting workshops for the students.

After discussing various aspects of the syllabi, the committee passed the following resolution.

Resolution (1): The members after thorough discussion resolved to implement the proposed syllabi and course structure for MBA from the Academic Year 2024-25.

Board has recommended to Provide Hands-on experience by conducting Workshops/Guest lectures in the following areas:

1. Power BI
2. Fintech
3. Digital Finance
4. R-Programming
5. Project Management with Jira Board
6. Digital Marketing
7. Indian Taxation System
8. Analytics by using Visualization Tools

Noted and Approved.

Item No. 2: Approval of Open Elective Subjects Syllabi for B.Tech.Course

a). The Chairman presented the detailed syllabi of following five subjects, to be offered as an open elective to the B.Tech. students.

S. No.	Course	Year/Semester	Credits
1	Total Quality Management	III/I	3
2	Essentials of Marketing	III/I	3
3	Banking and Insurance	III/II	3
4	Digital Marketing	III/II	3
5	Fundamentals of Entrepreneurship	IV/I	3

Resolution 2: It is resolved to approve the syllabi of the following five subjects to be offered as an open elective to the B.Tech. students,

S. No.	Course	Year/Semester	Credits
1	Total Quality Management	III/I	3
2	Essentials of Marketing	III/I	3
3	Banking and Insurance	III/II	3
4	Digital Marketing	III/II	3
5	Fundamentals of Entrepreneurship	IV/I	3

Noted and Approved.



Item No 3:-Approval to the Syllabi of subjects offered to the B.Tech. Branches

The Chairman presented the detailed syllabi of following three subjects, to be offered for the B.Tech. students.

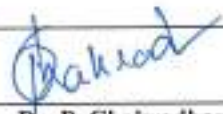
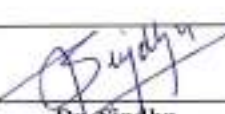
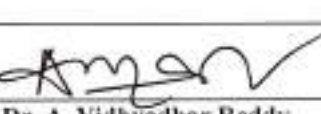
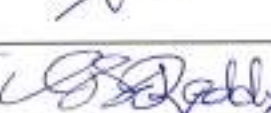
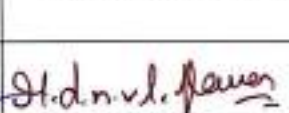
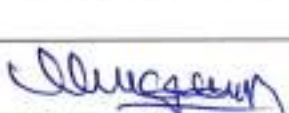
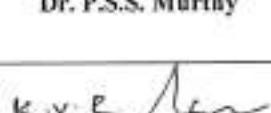
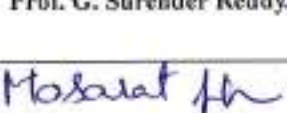
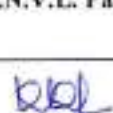
S. No.	Course	Credits
1	Business Economics and Financial Analysis	4
2	Fundamentals of Management	4
3	Organizational Behaviour	4

Resolution 3: It is resolved to approve the syllabi of the following three subjects to be offered for the B.Tech. students,

S. No.	Course	Credits
1	Business Economics and Financial Analysis	4
2	Fundamentals of Management	4
3	Organizational Behaviour	4

Noted and Approved.

Signatures of the Members Present:

 Dr. P. Chakradhar	 Dr. Sindhu	 Dr. A. Vidhyadhar Reddy	Dr. I. Lokanandha Reddy
 Dr. P.S.S. Murthy	 Prof. G. Surender Reddy	 Mr. M.N.V.L. Pavan Kumar	 Balarama Chowdary
 Dr. K.V.R. Satya Kumar	 Dr. Masarat Jahan	 Mrs. K. Kavitha	 Mrs. A.K.Srujana



VIDYA JYOTHI
INSTITUTE OF TECHNOLOGY
AN AUTONOMOUS INSTITUTION

[Accredited by NAAC & NBA, Approved by AICTE New Delhi & Permanently Affiliated to JNTUH]

DEPARTMENT OF MANAGEMENT STUDIES

R-24

COURSE STRUCTURE



SEMESTER I

Course Component	Course Title	L	T	P	C
PC	Management & Organizational Behaviour	4	0	0	4
PC	Business Economics	4	0	0	4
PC	Financial Reporting & Analysis	4	0	0	4
PC	Research Methodology and Statistical Analysis	4	0	0	4
PC	Legal & Business Environment	4	0	0	4
Open Elective: I (CBCS)	Marketing Research	4	0	0	3
	Financial Institutions, Markets and Services				
	Rural Management				
	Sustainability Management				
PC Lab-I	Business Communication Lab	0	0	3	2
AC-I	Statistical Data Analysis Lab	0	0	3	2
	TOTAL				27

SEMESTER II

Course Component	Course Title	L	T	P	C
PC	Human Resource Management	4	0	0	4
PC	Marketing Management	4	0	0	4
PC	Financial Management	4	0	0	4
PC	Quantitative Analysis for Business Decisions	4	0	0	4
PC	Business Analytics	4	0	0	4
PC	Entrepreneurship and Design Thinking	4	0	0	4
Open Elective: II (CBCS)	Business Ethics and Corporate Governance	4	0	0	3
	Project Management				
	Total Quality Management				
	Cross Cultural Management				
	TOTAL				27

Students have to do summer internship during summer break



SEMESTER III

Course Component	Course Title	L	T	P	C
PC	Production & Operations Management	4	0	0	4
PC	Management Information Systems	4	0	0	4
PC	Logistics and Supply Chain Management	4	0	0	4
PE – 1	Professional Elective – I	4	0	0	4
PE – 2	Professional Elective – II	4	0	0	4
PE – 3	Professional Elective – III	4	0	0	4
	Summer Internship Report	0	0	0	2
	TOTAL				26

SEMESTER IV

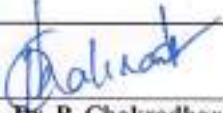
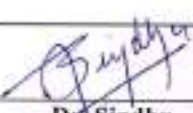
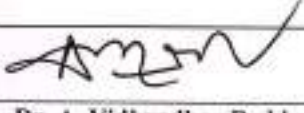
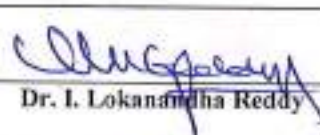
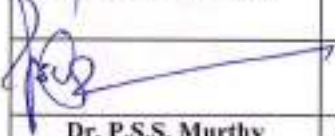
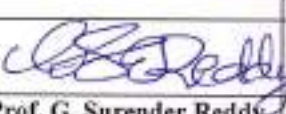
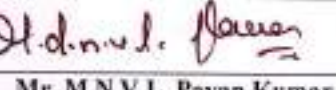
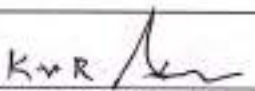
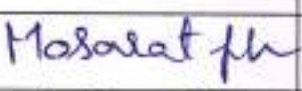
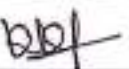
Course Component	Course Title	L	T	P	C
PC	Strategic Management	4	0	0	4
PE – 4	Professional Elective – IV	4	0	0	4
PE – 5	Professional Elective – V	4	0	0	4
PE – 6	Professional Elective – VI	4	0	0	4
PW	Project Work Review - I (Seminar)	0	0	0	2
PW	Main Project Viva-Voce	0	0	4	4
	TOTAL				22



PROFESSIONAL ELECTIVES

	MARKETING	HUMAN RESOURCES	FINANCE	ENTREPRENEURSHIP
Professional Elective I	Digital Marketing	Talent and Performance Management Systems	Security Analysis and Portfolio Management	Startup and MSME Management
Professional Elective II	Consumer Behaviour	Learning and Development	Strategic Cost and Management Accounting	Technology Business Incubation
Professional Elective III	Marketing Analytics	HR Analytics	Financial Analytics	Innovation and Entrepreneurship
Professional Elective IV	International Marketing	International Human Resource Management	International Financial Management	Entrepreneurial Finance
Professional Elective V	Services Marketing	Management of Industrial Relations	Strategic Financial Management	Entrepreneurial Marketing
Professional Elective VI	Sales and Promotion Management	Leadership and Change Management	Risk Management and Financial Derivative	Family Business Management

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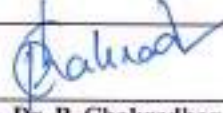
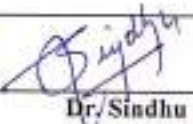
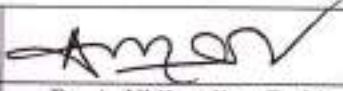
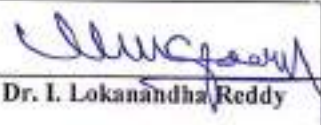
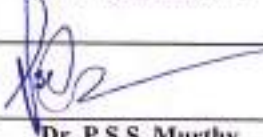
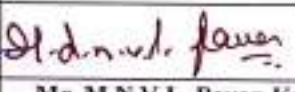
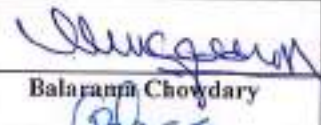
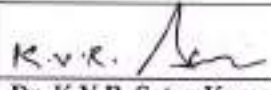
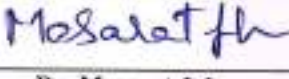
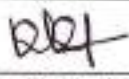
B.Tech.

S. No.	Course	Credits
1	Business Economics and Financial Analysis	4
2	Fundamentals of Management	4
3	Organizational Behaviour	4

B.Tech. (Open Elective)

S. No.	Course	Year/Semester	Credits
1	Total Quality Management	III/I	3
2	Essentials of Marketing	III/I	3
3	Banking and Insurance	III/II	3
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