



## Request Letter

15<sup>th</sup>, July 2025

To  
The principal,  
Vidya Jyothi Institute of Technology,  
Hyderabad.

Respected Madam,

Sub: - Request to permit to use 2nd floor seminar hall on 19<sup>th</sup> July 2025.

The IPR Cell is hosting the **workshop on protecting Intellectual Property Rights (IPR) and IP Management for Startups**. The inauguration ceremony is scheduled on 19<sup>th</sup> July 2025 at 11:00 AM. In this regard, we request the occupancy of C-block 2nd floor seminar hall & provide the following things:

Banner - 1  
Lamp & flowers-1-  
Shawl & Memento - 1  
Tea & Snacks - 4 persons  
Lunch - 4 persons

We kindly request you to consider and approve the above requirements to ensure smooth execution of the program. Thanking you for your continuous support.

Yours sincerely  
Dr. Anusha Ampavathi,  
In-Charge IPR,  
Dept. of IT,  
VJIT.

## Circular



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Ref.No.VJIT/Pri.Off./374/2025

Date: 15-07-2025

### CIRCULAR

This is to inform all the Heads of the Departments that, Intellectual Property Rights (IPR) Cell is organizing a workshop on "Protecting IPR & IP management for startups" by Mr. Srinivas Maddipati, Managing Director, Eeva IP & IT service Pvt. Ltd., Hyderabad on 19<sup>th</sup> July 2025, 11:00 AM at C-Block Second floor Seminar hall.

In this regard, please request faculty members of your respective departments to register for the program using the below link and attend the program positively.

[https://docs.google.com/forms/d/e/1FAIpQLSci2y9\\_OyHAA1vwKXeZBQYnfcET3KSxLEeLYtdUcBYcFouS0A/viewform?usp=dialog](https://docs.google.com/forms/d/e/1FAIpQLSci2y9_OyHAA1vwKXeZBQYnfcET3KSxLEeLYtdUcBYcFouS0A/viewform?usp=dialog)

Please find the attached brochure of the event for your information.

  
IPR Cell Coordinator

  
PRINCIPAL

*Copy to:*  
PA to Principal  
Dean, Rankings & Accreditations  
Academic Coordinator  
All the Heads of the Departments  
Controller of Examinations  
Senior Administrative Officer  
IPR Cell Coordinator



**Mr. Srinivas Maddipati**  
BE. (Mechanical), MS (Mechatronics) (Germany), LLB  
Registered Indian Patent Agent.

*Workshop on*

**PROTECTING INTELLECTUAL  
PROPERTY RIGHTS (IPRs)  
AND IP MANAGEMENT  
FOR STARTUPS**

**Date: 19<sup>th</sup> July, 2025 | Time: 11.00 am**

**Venue: C Block, 2<sup>nd</sup> floor, Seminar Hall**

Faculty coordinators  
S. Sowmya, IT Dept.  
Ch. Swetha, IT Dept.

IPR Incharge  
Dr. Anusha Ampavathi, IT Dept.

## **Workshop on Protecting Intellectual Property Rights (IPRs) and IP Management for Start-ups**

### **1. INTRODUCTION**

This report outlines the details and outcomes of the workshop titled "**Protecting Intellectual Property Rights (IPRs) and IP Management for Startups**," conducted on **19th July 2025** at **Vidya Jyothi Institute of Technology (VJIT)**. The session was led by **Mr. Srinivas Maddipati**, a Registered Indian Patent Agent, with academic credentials in Mechanical Engineering, Mechatronics (Germany), and Law (LLB).

The purpose of this report is to document the organization, execution, and impact of the workshop. It aims to highlight the importance of Intellectual Property Rights in the modern innovation-driven economy and to share key insights and takeaways beneficial for faculty and budding entrepreneurs.

The central theme of the workshop was: **Awareness and Protection of Intellectual Property Rights (IPRs), Strategic IP Management for Startups and Legal and Procedural Aspects of Patent Filing and Protection.**

The main objectives of the workshop were: To sensitize participants about various types of Intellectual Property Rights. To educate young innovators and entrepreneurs on the importance of protecting their creations. To introduce the fundamentals of IP management and the process of patent filing. To encourage a culture of innovation and legal awareness in startup ecosystems.

The workshop was primarily aimed at: **Engineering students** from various departments, especially those working on innovative projects or capstone ventures. **Faculty members** guiding research and development. **Aspiring entrepreneurs** and student startup founders within the institute.

### **2. EVENT DETAILS**

#### **i. DATE, TIME & LOCATION:**

**Date:** 19th July 2025

**Time:** 11:00 AM to 1:30 PM

**Venue:** Seminar Hall, Vidya Jyothi Institute of Technology

#### **ii. AGENDA / PROGRAM:**

- **Welcome Address** by IIC Coordinator
- **Keynote Session** on "IPR & Innovation"
- **Presentation** on Patent Lifecycle and Innovation Strategy

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- **Case Studies** of Indian Patents & CRI (Computer Related Inventions)
- **Q&A Interaction Session**
- **Vote of Thanks**

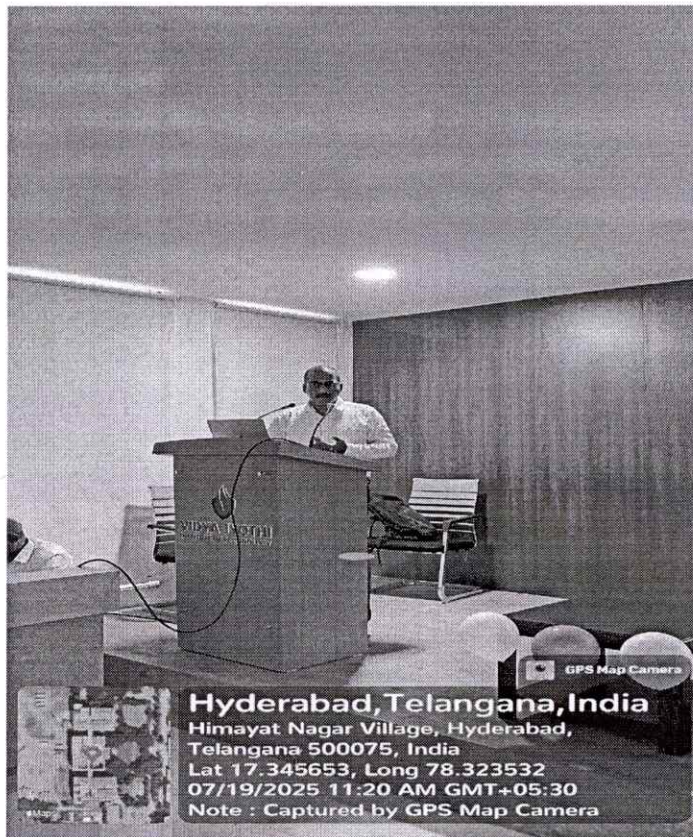
**iii. PARTICIPANT NUMBERS AND TARGET AUDIENCE:**

- **Participants:** 140 attendees

**iv. KEY SPEAKER / PANELIST:**

**Mr. Srinivas Maddipati**

- IPR Consultant, Managing Director, Eeva IP & IT Services Pvt. Ltd.
- Holder of 80 granted patents and 137 applications filed.
- Invited by Indian Patent Office for Republic Day 2024 celebrations.



**Mr. Srinivas Maddipati addressing to participants.**

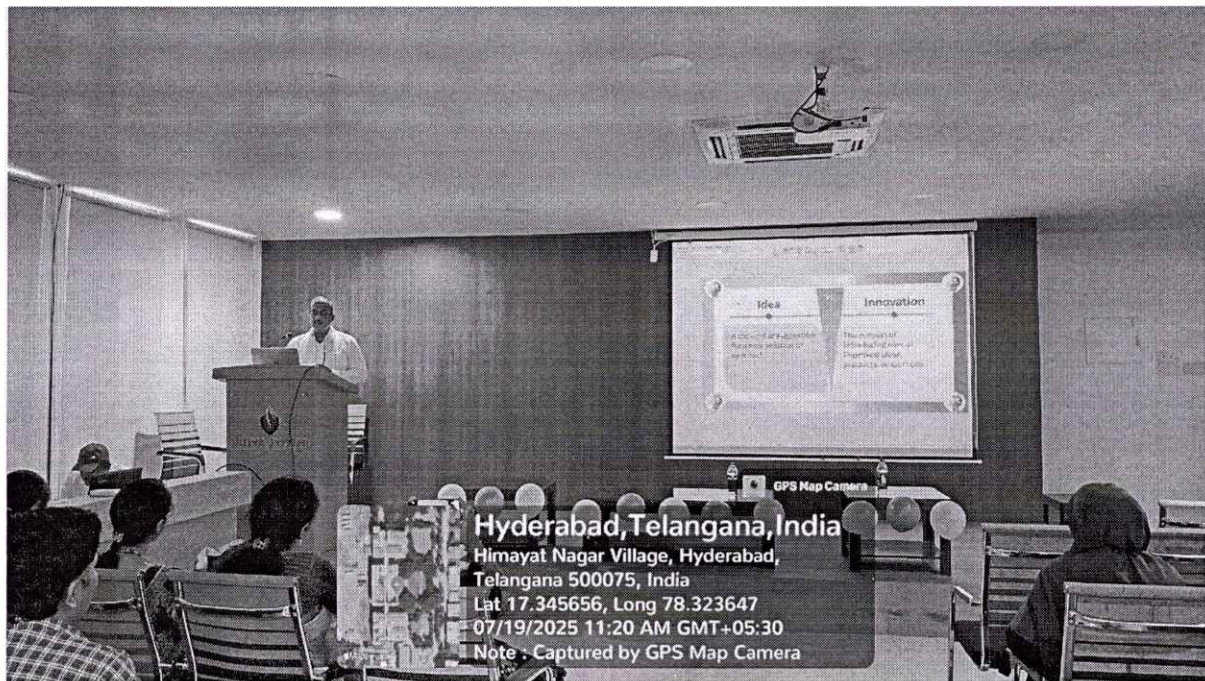
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### 3. CONTENT AND KEY TAKEAWAYS

The workshop on “**Protecting Intellectual Property Rights (IPRs) and IP Management for Startups**”, held on **19th July 2025**, provided an insightful and practical overview of Intellectual Property (IP) and its critical role in innovation and entrepreneurship. The session was conducted by **Mr. Srinivas Maddipati**, an experienced Patent Agent, who delivered a comprehensive and engaging presentation.

#### Main Topics Discussed

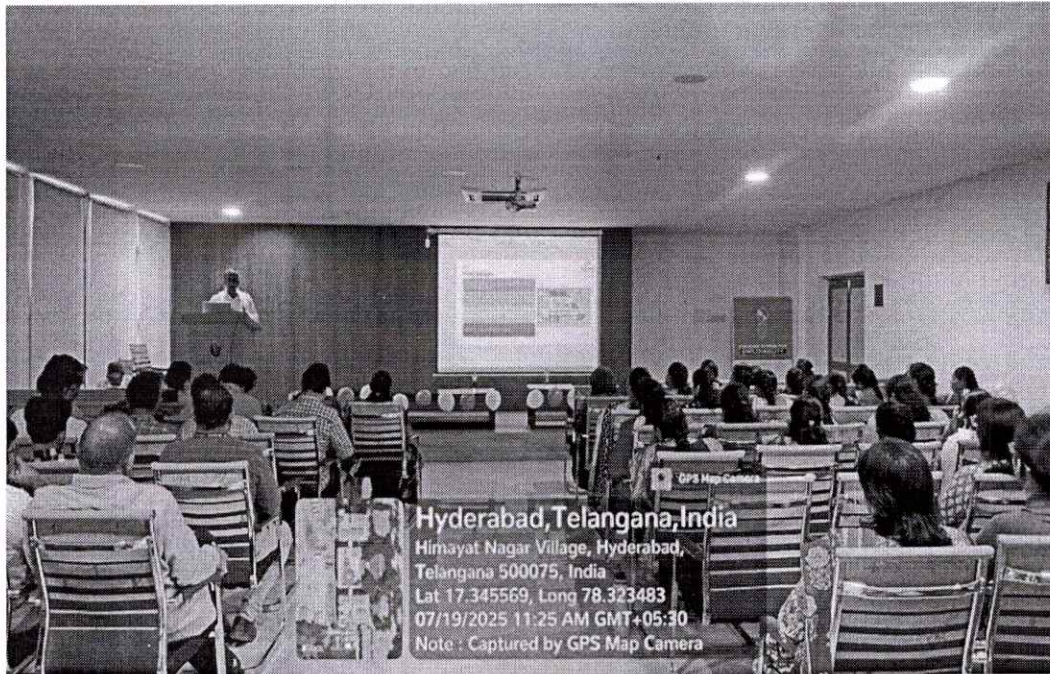
- **Introduction to Intellectual Property Rights (IPRs)**
- Definition and importance of IPRs in modern innovation.
- Types of IPRs: Patents, Trademarks, Copyrights, Industrial Designs, and Trade Secrets.
- Examples of how IPRs protect creative and technical work.



**Mr. Srinivas Maddipati delivering main topics of IPR**

#### Patent Fundamentals:

- What qualifies as a patentable invention.
- Patent lifecycle: Application, Examination, Grant, and Maintenance.
- Case studies and examples from Indian and global patent systems.



**Mr. Srinivas Maddipati explaining patent fundamentals.**

#### **IP Management Strategies for Startups:**

- Steps for identifying and securing IP assets.
- Cost-effective IP protection strategies for early-stage ventures.
- Licensing, IP monetization, and avoiding infringement.

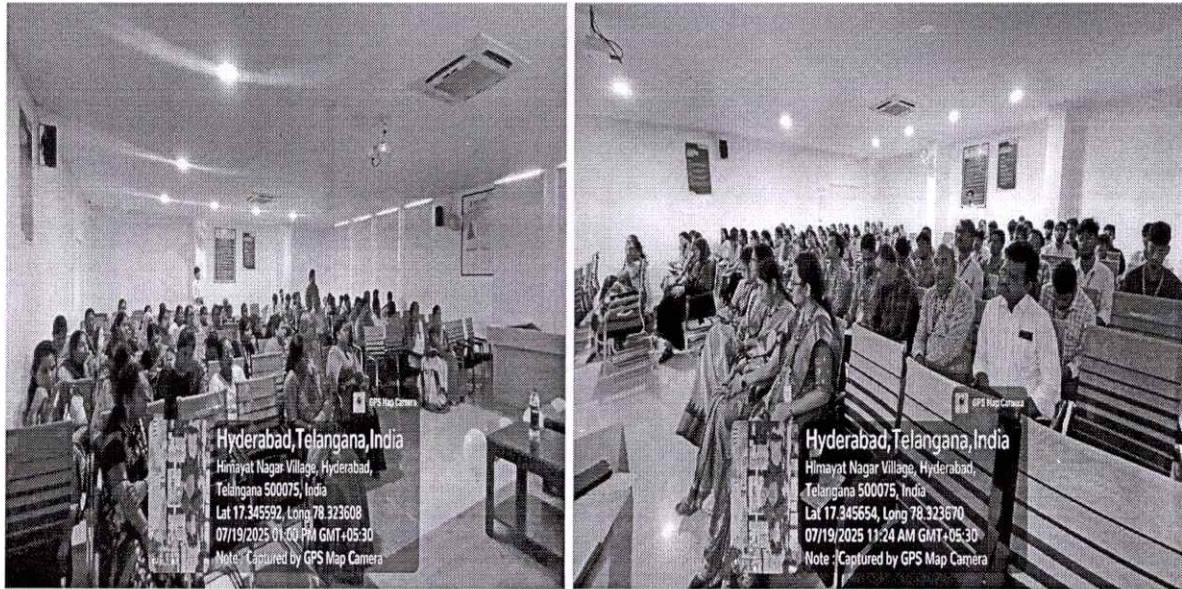
#### **Legal Framework and Filing Process:**

- Indian IP law and procedures for patent filing.
- Role of a Patent Agent and legal documentation involved
- Digital filing portals and government schemes supporting IP registration.

#### **Interactive Session and Q&A:**

- Participants engaged in real-time Q&A with the resource person.
- Scenario-based discussions on IP issues faced by startups and innovators.

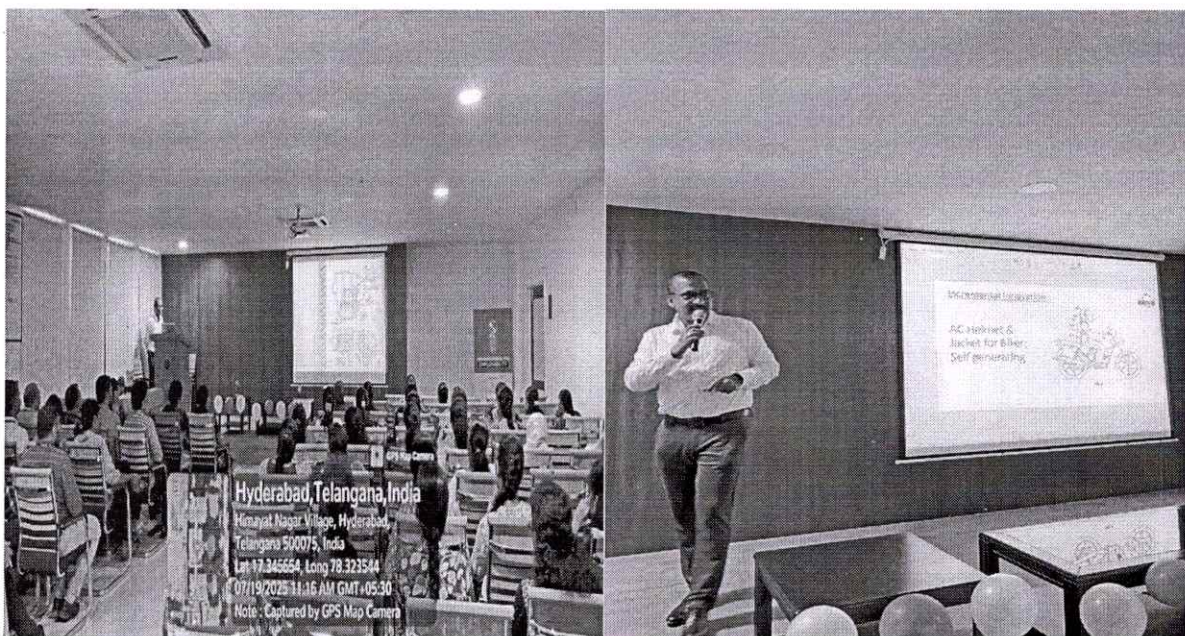
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### Interactive Session and Question & Answering session

#### Presentation and Visual Aids

- A detailed **PowerPoint presentation (PPT)** was used to visually explain complex legal and procedural content.
- Flowcharts, timelines, and infographics helped in simplifying technical content for better understanding.
- The speaker also shared **sample patent documents** and templates to demonstrate real-world applications.



**Mr. Srinivas Maddipati demonstrating patent real time applications**

### Surveys / Feedback

- A **post-session feedback survey** was conducted to assess the participants' understanding and gather suggestions.
- The majority of attendees expressed that the session significantly enhanced their knowledge of IP rights and its relevance to startups.
- Suggestions included organizing follow-up hands-on sessions for patent drafting and filing.

### Key Takeaways

- Awareness of IPRs is essential for protecting innovative ideas in both academia and entrepreneurship.
- Startups should integrate IP strategy into their business models early on.
- Legal literacy in IP laws can prevent infringement and promote sustainable innovation.
- faculty motivated to explore patenting their research work.

## 4. IMPACT AND EVALUATION

### Feedback and Suggestions

Participants shared **positive feedback**, appreciating the clarity of the content and practical insights provided by the speaker. The session was rated **highly effective** in enhancing awareness about the importance of IPRs in both academic and entrepreneurial contexts.

Faculty expressed interest in **advanced workshops** focusing on **patent drafting** and **hands-on IP filing procedures**.

### Follow-Up Actions

The department plans to initiate a **Student IPR Cell** to support idea protection and IP filing. Organize **IPR Clinics** and **mentoring sessions** in collaboration with industry experts. Encourage faculty and student innovators to **file patents** for ongoing project work. Include **IP awareness modules** in future seminars and entrepreneurship programs.

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**Mr. Srinivas Maddipati was felicitated by our esteemed Principal, Dr. A. Srujana, and IPR Coordinator, Dr. A. Anusha.**

## 5. CONCLUSION

The workshop on “**Protecting Intellectual Property Rights (IPRs) and IP Management for Startups**” proved to be highly informative and impactful. It successfully enhanced the participants’ understanding of the significance of IPRs in safeguarding innovation and provided valuable insights into the patent filing process and legal frameworks.

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The session not only raised awareness but also motivated faculty to take proactive steps toward protecting their creative and technical ideas. With strong positive feedback and growing interest, this initiative marks the beginning of a more IP-conscious academic and entrepreneurial culture within the institution.

**IPR CELL**  
**Feedback Form**

Workshop on “Protecting Intellectual Property Rights (IPRs) and IP Management for Startups” by the expert Mr. Srinivas Maddipati , Managing Director ,IP Attorney, Hyderabad on 19.07.2025 @ 11.00 AM, C Block 2nd Floor Seminar Hall.

Name of the participant:

*P. Manjula*

<b>Review Guidelines</b>						
Thank you for attending the program. We hope that you found the program interesting and that we met your expectations. We would be very grateful if you could take a moment to complete the program evaluation form. Your comments will assist us in improving future program that we will organize.						
<b>Session Content and Organization</b>						
<b>Scale: 5- Strongly Agree; 4 – Agree; 3 – Neutral; 2 –Disagree; 1 – Strongly Disagree</b>						
Please tick in the scale and provide feedback in the comments box						
	1	2	3	4	5	Comments
1.The Session was scheduled at a suitable time.					✓	
2.The Session location was appropriate and satisfactory.					✓	
3.The facilitator(s) seemed knowledgeable about the topic.				✓		
4.The teaching/training methods used were appropriate for the audience.					✓	
5.This session improved my ability to utilize skills related to the topic.					✓	
6.The knowledge and skills I learned will be useful to me in my job.					✓	
7.The facilitator(s) responded to questions an informative, appropriate and satisfactory manner.						
8.Other comments...	<i>Nice Session</i>					
<b>Thank you for completing the questionnaire. Please return this form before leaving the hall.</b>						

*Manjula*  
**Signature**

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**Feedback Form**

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**Name of the participant:** *M. Prasanna Kumar*

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8.Other comments...	—					
<b>Thank you for completing the questionnaire. Please return this form before leaving the hall.</b>						

*Prasanna*  
**Signature**

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Name of the participant: *G. Roopa*

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*Roopa*  
**Signature**

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*V. Chandra*  
**Signature**

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Name of the participant: *K. Shireesha*

**Review Guidelines**

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7.The facilitator(s) responded to questions an informative, appropriate and satisfactory manner.					<i>✓</i>	
8.Other comments...	<i>It's a nice session with important information.</i>					
<b>Thank you for completing the questionnaire. Please return this form before leaving the hall.</b>						

*[Signature]*  
**Signature**