

## **Hyderabad Management Association**

Hyderabad Management Association (HMA) was conceptualized 56 years ago, in the year 1964, by a dozen dedicated young managers of the twin cities of Hyderabad and Secunderabad, who felt the need for developing managerial skills among young executives and spreading the message of professionalism among the practicing managers with the involvement of academia & industry.

HMA provides a platform for professionals, academia & management students to stay abreast of contemporary management practices and events shaping the profession and its emerging challenges. The plethora of activities undertaken in this context, Management Lecture Meetings, Training Programs, Panel Discussions, Seminars, Conventions, Quiz Programs, Management/Faculty & Student Development Programs etc and this year we will be adding certificate programs in partnership with Business Schools.

### **List of Activities 2022 – 2023**

<b>S. No</b>	<b>Name of the activity</b>	<b>Topic</b>	<b>Speaker</b>	<b>Date of the Event</b>	<b>Online or Offline</b>	<b>Students Participated</b>
1	Virtual Discussion	The Indian Industry – Past, Present and Future	Dr. Saradhi Assistant Professor Symbiosis Institute of Business Management, Hyderabad	28/02/2023	Online	18
2	Student Development Program	Identifying Entrepreneurial Opportunities	Dr. Martin Mysa Business Consultant Trainer & Faculty	28/01/2023	Online	59
3	Virtual Discussion	Marketing Management Practices – Towards MSMEs Growth	Mr. Shailendra Goswani Chairman & Managing Director Pushkaraj Group of Companies	18/01/2023	Online	10
4	Virtual Discussion	Indian IT Industry Journey – NextGen Opportunities	Mr. Dinesh Sabnani Senior Project Manager Microsoft	07/12/2022	Online	8

5	Lecture Meeting	Approaching Netzero – How to get the best benefits from Energy efficiency?	Milind Chittawar CEO, SEE – Tech Solution Leading ESCO in India	03/12/2022	Online	12
6	Virtual Discussion	Defence and Space Sectors – Opportunities and Challenges for MSMEs in India	Dr. Prahlada Rama Rao Pro-Chancellor in S-VYASA University in Bengaluru, Director of Centre for Energy leading the Research team in Cold Fusion	30/11/2022	Online	10
7	Lecture Meeting	Business Oriented Artificial Intelligence	Venugopal Chepur Managing Director and Coach Samprad Digital & Trained Arrow	25/11/2022	Online	14
8	Virtual Discussion	Opportunities and Procedures for SMEs to Raise Funds from Stock Market	Mr. Abhishek Goud Senior Manager, Business Development Southern Region National Stock Exchange of India Ltd	11/11/2022	Online	8
9	Management Development Program	Power of Positive Thinking	Ms. Tejal R Vasa Fouder at Spirit of Life Training Consultant, Psychologist Corporate/Educational Consultant NLP Practitioner Life Coach	24/09/2022	Online	14
10	Virtual lecture Meeting	Dynamic Resource Allocation to Strategy	Dr. Saumen Chakraborty Managing Director of Samarjita Management Consultancy Private Ltd.	15/09/2022	Online	16

### List of Activities 2021 – 2022

S. No	Name of the activity	Topic	Speaker	Date of the Event	Online or Offline	Students Participated
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1	Inauguration	Student Chapter	Mr. Sanjeev Kapoor President, HMA	19/12/2020	Online	82
2	Workshop	Negotiation Skills	Mr. K. Karithikeya Kumar, CEO, K3 Consultants, Consultant HR, Guest Faculty for Institutions in Teaching, Mentors trainees Trainer.	26/12/2020	Online	14
3	Seminar	Maximizing the ROI in one's Life	Mr. Manish Advani CEO, MIMO Potentio	11/01/2021	Online	10
4	E - Workshop	Finding Jobs in COVID Era and After	Mr. Sivaram Tekuru, Chief Consultant, Captain Strategy	07/03/2021	Online	8
5	Web-Talk	Coaching, Mentoring and Counseling	By Mr. MA Rasheed, Group Head - HR. My Home Group	10/04/2021	Online	12
6	Panel Discussion	Impact of Covid-19 on INDIAN ECONOMY AND THE WAY FORWARD	Dr. T. K. Sreedevi, I.A.S Secretary to Government – Finance, Government of Telangana  Mr. Parakala Prabhakar Political Economist & Policy Consultant Managing Director – RightFolio  Mr. E. Aravinda Reddy Deputy Commissioner – State taxes Government of Telangana  Mr. Samir Modi Managing Director – Modi Enterprises Founder & Managing Director – Modicare  Mr. Anushu Bagai Managing Director, Jeunesse Global India	24/04/21	Online	10
7	E-Workshop	Interpersonal Communication – Transactional Analysis Approach	Dr. M Showry, Associate Professor at ICFAI Business School, Human Resource Management	29/04/2021	Online	8
8	E – Workshop MDP	Emotional Intelligence for	By Mr. K. Krishna Saagar Rao, Organizational Strategist & Author	29/05/2021	Online	6

		Professional & Organizational Excellence				
9	E - Seminar	Listing and Fund Raising for SME Businesses on NSE EMERGE	Mr. B Gouri Sankar Regional Head – BD South National Stock Exchange of India Ltd.  Mr. Sanjay Banka Executive Chairman Banka BioLoo Limited  Mr. Parth Shah Director, Shreni Shares Private limited	21/07/202 1	Online	
10	Women Development Program	Women & Girl Rights	Ms Revathi Devi Mathur, Principal, Villa Marie Degree College for Women	31/07/202 1	Online	
11	Management Development	Team Building and Development	Ms Tejal R Vasa, Corporate Trainer	30/09/202 1	Online	
12	Management Development Programme	Interventions to Overcome Pitfalls in Working Capital Management Speaker.	Mr Mani Padmanabhan, Founder & Director, Vanman Management Advisors Pvt. Ltd	29/10/202 1	Online	
13	Web talk	Sales & Digital Marketing Strategy and Techniques for MSMEs	Shri Ramesh Vemuganti Global Speaker, Corporate Trainer, Quality Assurance expert in Higher Education to Bangladesh Universities, Visiting Faculty to B schools, CEO Coach.	29/11/202 1	Online	
14	Youth Program	“Know Your Personality and Choose Your Right Career: Using Marley Briggs Technique”	Mr. Sivaram Tekuru Chief Consultant Captain Strategy (Management Consulting Company)	11/12/202 1	Online	
15	Youth Development	21 <sup>st</sup> Century Work Skills	Mr Viiveck Verma Charter member TiE Hyderabad &	22/02/202 2	Online	

	Program		Chief Impact Officer- Recykal Foundation Venture Partner- Venture Catalysts			
16	Web Talk	NextGen Agriculture- Opportunities for Entrepreneurs	Sri S. Shivakumar Group Head - Agri & IT Businesses ITC Limited	15/03/202 2	online	
17	Management Development Programme	"Consumer is King- Know Your Rights and Remedies" & "Conflict Management"	Ms. Rajyalakshmi Rao Founder Chairperson of All India Foundation of Deaf Women India & Mr. Ashish Mittal Group- CHRO at Sreenidhi Educational Group	23/04/202 2	Online	
18	Management Development Program	"How to Handle Conflict Management in an Organisation"	Mr. Emmanuel Gosula, Senior Resource Development Manager, EPAM Systems & Mr. Baba Kishore Mutta, Founder, CEO, Ealkay Consulting	06/06/202 2	Online	