



Vidya Jyothi Institute of Technology (Autonomous)

DEPARTMENT OF MANAGEMENT STUDIES

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MBA Department, VidyaJyothi Institute Of Technology (A) has organized a workshop on the topic "STOCK TRADING & DEMAT a/c" on 13/8/2019. In this workshop Mr. Kancherla Naga Rathnam, NSE Certified Investment Analyst Champion, Derivatives Professional, NCMP LEVEL 5, provided valuable inputs relating to NSE,BSE,SEBI roles, functions, trading & settlement procedures, procedure to open DEMAT a/c , how orders are placed, matched and executed etc to MBA students and the entire session received a good applause from the audience.



WORKSHOP ON STOCK TRADING & DEMAT A/C

An Expo has been organized by Dr.K.V.R. Satya Kumar on the topic Techno Management Expo on 19/8/2019. In this Expo Students presented new technologies which are related to Management aspects like FinTech, Reg tech, Beacon Technology, IGTV, Employee Bullying, Artificial Intelligence, UPI, Work Life Balance, Wearble Techonology, Interactive Video Content, Big Data, Crypto & Block Chain, Digital Marketing, Business Intelligence.



TECHNO MANAGEMENT EXPO



“Don’t be ashamed of your story, it will inspire others”- by someone anonymous, means that consumer shouldn’t hesitate to knock the doors of consumer court in case of injustice and his or her story will inspire other consumer in claiming their rights”– said by Dr. P. Chakradhar, Head of the department, during his speech in a workshop on “Consumer Awareness - JAAGO GRAHAK JAAGO”, organized by MBA Department, Vidya Jyothi Institute Of Technology on 26-10-2019. In this camp MBA students have given poster and power point presentations on consumer protection act, consumer forum, FSSAI, IIPA, BIS etc. using real-time case studies to throw light on consumer rights, how to approach consumer forum, how to lodge a complaint and so on. Chief Guest of the workshop Mr. DINESH BABU EEDI, Joint partner, Ms. MANASA TANTRAHAHI, Associate Corporate Advisory, Advocate, LAKSHMIKUMARAN & SRIDHARAN ATTORNEYS, in their speech explained about recent amendments of consumer protection act, false endorsements etc and congratulated the students for rightly using the platform and sharing an enormous amount of information through their presentations. P. Suneela Bharathi, camp coordinator and organizer thanked the management for the extended support and congratulated all the students for making the camp a grand success.



***A WORKSHOP ON
CONSUMER AWARENESS - 'JAAGO GRAHAK
JAAGO'***



Glimpses of JAAGO GRAHAK JAAGO



వ్యాపార రంగంలో అవగాహన పెంచుకోవాలి

ఈడీ జాయింట్ డైరెక్టర్ దినేష్ బాబు

మొయినాబాద్ రూరల్ : ఎంబీఏ చదువుతున్న విద్యార్థులు దేశ విదేశాల మార్పులకు అనుగుణంగా వ్యాపార రంగంలో అవగాహన పెంచుకోవాలని ఈడీ జాయింట్ డైరెక్టర్ దినేష్ బాబు పేర్కొన్నారు. శనివారం మండలంలోని ఆజీజ్ నగర్ చౌరస్తాలోని విద్యజ్యోతిలోని ఎంబీఏ డిపార్ట్మెంట్ లో విద్యార్థులకు దేశ విదేశాల్లోని వ్యాపార రంగంలో చోటుచేసుకుంటున్న మార్పులపై అవగాహన సదున్ను ఎంబీఏ డిపార్ట్మెంట్ హెడ్ డాక్టర్ పి.చక్రధర్ ఆధ్వర్యంలో నిర్వహించారు. ఈ కార్యక్రమానికి ఈడీ, జాయింట్ డైరెక్టర్ దినేష్ బాబు పాల్గొని పోస్టర్ విడుదల, పేపర్ ప్రజెంటేషన్ తో ప్రారంభించారు. ఈ సందర్భంగా ఆయన



ఎంబీఏ విద్యార్థులతో

ఈడీ జాయింట్ డైరెక్టర్ దినేష్ బాబు

మాట్లాడుతూ విద్యార్థులు వ్యాపార రంగంలో చోటుచేసుకుంటున్న మార్పులను ఎప్పటికప్పుడు పరిశీలిస్తుండాలని సూచించారు. ఈ కార్యక్రమంలో కార్పొరేట్ అడ్వైజర్ శ్రీధర్, నిర్వాహకురాలు సుశీలభారతీ, నిర్వహకులు ఆధ్యాపకులు తదితరులు పాల్గొన్నారు.

RESEARCH PUBLICATIONS

Name of Author	Title	Journal	SCOPUS/UGC	Volume	Page No.	ISSN
Dr.K.V.R.S atya Kumar	Awareness & Preferences of Bancassurance in India	IJRTE	ELSEVIER SCOPUS	Volume-8 Issue-4, November 2019	PP 4469-4474	2277-3879
P.Suneela Bharathi	Awareness & Preferences of Bancassurance in India	IJRTE	ELSEVIER SCOPUS	Volume-8 Issue-4, November 2019	PP 4469-4474	2277-3879
Dr.K.V.R.S atya Kumar	Start up india, stand up india-indian startup ecosystem	ETCERI-2019	UGC	Vol-I	PP- 6-12	ISBN 978-1-79472-447-1
Dr.K.V.R.S atya Kumar	Impact Of Micro Finance On Women Entrepreneurs	IJSEM	UGC	volume 4, issue 11, 27-10-2019	pp 51-56	2456-1304
P.Suneela Bharathi	Of Methodology Credit Ratings Of Non	International Journal of Research	UGC	Vol 8 Issue X, October 2019	pp 15-25	ISSN: 2236 - 6124
P.Suneela Bharathi	Card frauds - Issues, Challenges& Safety Measures	ETCERI-2019	UGC	Dec-19	PP 459-466	ISBN 978-1-79472-447-1
K.KAVITHA	expectations and perceptions with regards to the selected	Journal of recent technology and		volume 8		ISSN 2277-3878,
AK Srujana	Impact of customer knowledge on electronic banking security	International Journal of Research	UGC	Vol 8 Issue X, October 2019	PN: 66-70	ISSN NO:2236-6124
AK Srujana	A study on collision of business ethics in banking sector	Think india journal	UGC	Vol-22- Issue-14- December-2019	PN-2528-2535	ISSN:0971-1260
K. Jeevan Kumar	A Study On Cyber Security Threats In Banking Industry	Think India Journal	UGC	22 issue 14		ISSN-0971 - 1260
K.Arjun Goud	Impact Of Micro Finance On Women Entrepreneurs	IJSEM	UGC	volume 4, issue 11, 27-10-2019	pp 51-56	ISSN: 2456-1304

FDP's/ WORKSHOP's ATTENDED:-

- 1) P.Suneela Bharathi & A.K.Srujana has attended a workshop on using Software for Research, at Viswa Vishwani Institute of Systems & Management, on Sep 21st, 2019.**
- 2) P.Suneela Bharathi has attended a workshop on Startup launcher program, at HCU, HYD, on Sep 7th, 2019.**

FACULTY ACHIEVEMENTS:-

K. Arjun Goud, Assistant professor, MBA department has received the Best Teacher Award 2020 by Institute of Scholars, An ISO 9001:2015 certified Institute by International Accurate certification, accredited by UASL.

Student achievements:-

Sai Taniya of 2018-20 batch presented and published a paper titled “Understanding customer expectations and perceptions with regards to the selected services in India” at Stanley college during Nov 2019.

Club activities:-

- Team work enhancement activity helps the students in performing well in the teams by concentrating on instructions without fail. The students were formed into teams in which one instructor instructed the other who was blind folded to reach the target.
- HR Hunt activity is aimed to help the students in understanding the importance of non verbal communication as well as listening skills, and also team efforts enhancement to achieve the common goals.



HR HUNT



TEAM BUILDING ACTIVITIES



DISCUSSION FORUM.



ROLE PLAY ACTIVITIES

Forthcoming programs/ events

- WORKSHOP ON DIGITAL MARKETING
- NATIONAL CONFERENCE
- HMA STUDENT CHAPTER
- STUDENT DEVELOPMENT PROGRAMS

CLUB	FACULTY COORDINATOR	STUDENT COORDINATOR
DALAL STREET	Mrs. A.K.SRUJANA	G.VENKATESH
MERCADO	K.JEEVAN KUMAR	B. SHRAVANI
SYNERGY	K.KAVITHA	ANEELA

“Productivity is never an accident. It is always the result of a commitment to excellence, intelligent planning, and focused effort.”
– Paul J. Meyer

Vidya Jyothi Institute of Technology (Autonomous)
(Accredited by NAAC, Approved By A.I.C.T.E.,
New Delhi, Permanently Affiliated to JNTU,
Hyderabad)
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“I don't believe in taking right decisions.
I take decisions and then make them right.”
~ Ratan Naval Tata

