



Vidya Jyothi Institute of Technology

(An Autonomous Institution)

(Accredited by NBA, Approved by AICTE New Delhi & Permanently Affiliated to JNTUH)

Aziz Nagar Gate, C.B.Post, Hyderabad – 500 075.



ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

Overview

EDC of the institute is committed to the cause of encouraging entrepreneurship among students. The cell invites various renowned entrepreneurs to share their experiences. Lectures and awareness programs are regularly conducted to enlighten the students about the joys and problems of entrepreneurship. Guest lectures are conducted throughout the year to involve the students in the various activities.

Objectives of EDC

- To organize Entrepreneurship Awareness Camps, Entrepreneurship Development Programs, Faculty Development Programs and Skill Development Programs in the college/institution for the benefit of students
- To motivate and develop entrepreneurship among the students
- To initiate innovative student projects each year for new innovative product development
- To arrange interaction with entrepreneurs and create a mentorship scheme for student entrepreneurs
- To facilitate creation of entrepreneurs' club in each college to foster the culture of entrepreneurship amongst students

Committee Members

S.No.	Name	Position	Department
1.	Dr. M.Vadivel	Coordinator	ECE
2.	Ms Suneela Bharathi	Member	MBA
3.	Dr. B Vijaya Kumar	Member	CSE HOD
4.	Dr. K Harikrishna	Member	ECE HOD
5.	Dr. Sreeram Reddy	Member	Mech HOD
6.	Prof. Srinivasulu	Member	IT HOD
7.	Mrs. T. Aruna	Dept. Coordinator	CSE
8.	Mrs. M Vijaya Shanthi	Dept. Coordinator	IT
9.	Mrs. E. Kavitha	Dept. Coordinator	ECE
10.	Mrs. V. Vijayalaxmi	Dept. Coordinator	EEE
11.	Dr.L.Madhan Anand Kumar	Dept. Coordinator	MECH
12.	Mrs. T. Deepika	Dept. Coordinator	CIVIL
13.	Mrs. P. Suneela Bharathi	Dept. Coordinator	MBA



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Activities

Date	Activity	Name of the Resource Person	Photos
01/10/2018	One day workshop on Entrepreneur Journey	Mr. Sri Charan Lakkaraju, CEO,stuMagz Mr. Nikeelu Gunda, Founder,Digital Connect Mr. karan shah, Founder 8FX	
17.09.2018	EDC Logo competition	VJIT E CELL Logo contest	
20.01.2018	Entrepreneurship Orientation Program for 2nd. Year students	Dr. T. Rammohan Rao, Vasavi College of Engg. Hyderabad.	
29.11.2017	Inauguration of Two week Faculty Development Program (FDP) on Entrepreneurship	Conducted by Center for Entrepreneurship Development (CED), Hyderabad.	



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Date	Activity	Name of the Resource Person	Photos
16.01.2017	E CELL Faculty coordinators visit to ALEAP Industrial Estate, Hyderabad	Arranged by Center for Entrepreneur Development (CED)	
27.08.2016	Orientation Lecture on Entrepreneurship	Mr. Vikram Mishra Wadwani Foundation	
09.01.2016	VIPANI Product launch competition	MBA Dept. VJIT	
23.12.2015	EDC Awareness Program	Dr. T. Rammohan Rao, Vasavi College of Engg. Hyderabad	
17.10.2015	One day workshop for II & III year B.Tech. and MBA students on "Idea Generation & Business Opportunities".	Business Opportunities Hub (BOH) Dr. P. V. Rama Rayulu Vice – President	



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Date	Activity	Name of the Resource Person	Photos
25.07.2015	One day work shop on "Self employment opportunities in NDT (Non Destructive Technology).	Kalva Engineers Pvt. Ltd., Hyderabad. Mr. B. Srinivas Training Manager	
28.06.2015	Role of Public sector Banks in setting up small and medium industries	SME wing of SBI Mr. S. V. Saravanan AGM,	
14.03.2015	One day workshop on "Assessing Entrepreneurial Competencies"	Mr. Ramesh Vemuganti Visiting Professor, Osmania Univ.	
17.01.2015	Steering committee meeting to finalize the calendar of events	At the college premises presided by the Principal	
01.12.2014	Formation of first EDC steering committee	At the college presided over by the Director	



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Date	Activity	Name of the Resource Person	Photos
17.08.2014	Seminar for 2 nd year students on "charms of being an entrepreneur"	Aware Group Dr.A.H.Khan, Director	
17.07.2014	Workshop on "Unleashing Entrepreneurial Thinkng"	Woxen School of Hyderabad Mr.Shankar Murali, General Manager	



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ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

Achievements

JNTUH-EXCITE Summer Product Engineering Workshop in association with HYSEA and Hyderabad Hackers with support from TS Innovation Cell.

EXCITE is a one-month summer Product Engineering/ Innovation/ Entrepreneurship workshop to Ideate, learn cutting edge skills and implement product prototypes with the active support from Industry mentors and Startups. The program lays strong emphasis on self-learning and peer learning to the students.

S.No.	Academic Year	Students Participated	Project Title	Achievement
1.	2014-15	Reshma Pradeep Akifa, Prashanth Tripathi	Health Care Solution for Smarter City via Unique ID.	Rs45,000/- from HYSEA & TASK stood in 3 rd position out of 60 teams participated
2	2015-16	K. Lakshmi Soujanya, Aishwarya D Kulkarni, Sandeep Singh	Walk with Me	Rs 30000/- from THub
3	2016-17	Divya S	Helmet Navigator	EXCITE 2017 20 may 2017 to 22 may 2017
4	2017-18	Prabhusai Vamshi Ashfaq Vinay	PINGO	Excite 2018



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Activities Summary

Entrepreneurship Development Cell (EDC) of VJIT marshaled a one-day workshop on “**Entrepreneur Journey**” on 1st October 2018. Three young promising and budding entrepreneurs were invited to inspire our students by sharing their experiences of their odyssey in becoming potential entrepreneurs.

Mr. Sri Charan Lakkaraju, CEO, StuMagz, Forbes 30 Under 30, Asia elucidated on how to start up various digital connect activities. He focused on how networking with the startups plays a key role in prospective young aspiring entrepreneurs. **Mr.Nikil Gunda, Founder, Digital Connect**, administered a session on Digital marketing, Problem solving and Web design, and enlightened the students on the aspects that need to be taken care of while initiating a startup. Ways to market/branding for startups, SMEs and MSMEs were also discussed. **Mr. Karan shah, Founder 8FX**, elaborated on his journey with web & graphic design, emphasizing on how branding/marketing can be done through graphic designs.

The awe-inspiring workshop threw light on entrepreneurial views and the importance of building networks, idea generation, validation and skills-identification etc. The entire session was presided over by Dr.A.Padmaja, Principal, VJIT, coordinated by Dr.M.Vadivel, EDC coordinator, and the jubilant coordinators of the EDC.



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